



River City Classics Car Club
C/o Box 5144
High River, Ab., T1V 1M3
Sept. 26th, 2011

To The High River & District Chamber of Commerce

Thank you very much for your support of the River City Classics Car Club 9th Annual Show 'n Shine!!

Because of the tremendous co-operation we received from all the different organizations, this year's Show 'n Shine ran very smoothly. We had a great turn-out of vehicles – again in excess of 1250 – with a lot of first time participants. The show definitely had something for everyone!

Thanks to the efforts of Cynthia Farrow, Community Program Supervisor, and Lynette McCracken of the Chamber of Commerce, there were more activities planned for Saturday, which helps draw more people to Town for the weekend.

Thanks also to Lynette's efforts in co-ordinating the advertising package with the Chamber of Commerce, Golden West Radio and Travel Alberta, we received more media coverage than ever before. It definitely helped to make people aware of the events going on for the Show 'n Shine and draw out a record number of spectators to the show.

We are now in the process of making notes of anything we might do to make next years 10th Annual Show 'n Shine on Sunday, Sept. 23rd, 2012 even better!

Thank you again for all your assistance. We are looking forward to working with you again next year.

Yours truly,

Doug & Yvonne Montford
Chairmen River City Classics Show 'n Shine