



Rowan House Society
Box 5121, High River, AB T1V 1M3
24-Hour Support Line: 403-652-3311
Charitable Registration #: 899496707 RR0001

2022 BREAKFAST WITH THE GUYS

NOVEMBER 2 & 3 | OKOTOKS & CALGARY

Sponsorship Opportunities

Rowan House is a short-term women's emergency shelter, serving the Foothills and Southern Alberta for over 20 years. Our mission is to provide crisis intervention, long-term support, and preventative education to break the cycle of abuse in our communities. In doing so, we work to fulfill our vision: that we can all thrive in safe and empowering relationships.

When women reach out to us for help, it tends to be after the abuse has taken place. We work hard to support them in their journey to healing, however we strongly believe that prevention and education are what will create the cultural shift to ultimately end domestic violence and abuse. But this shift can't happen without you. Breakfast with the Guys is your opportunity to lead from where you stand.

Breakfast with the Guys* aims to start important conversations about things like the roles of societal stigma and masculinities, while supporting in the identification of individuals experiencing domestic violence and abuse. This year's 3-part event will be facilitated by Jackson Katz, Ph.D., an educator, author, and social theorist who is internationally renowned for his pioneering scholarship and activism on issues of gender, race, and violence, running November 2-3, 2022.

Jackson has long been a major figure and thought leader in the growing global movement of men working to promote gender equality and prevent gender violence. More information about Jackson can be found on his website at www.jacksonkatz.com/about-jackson/

Our first session is our 5th Annual Breakfast with the Guys Community Engagement and Awareness event, hosted at the Foothills Centennial Centre in Okotoks on November 2, 2022 from 7-9 am. Domestic violence and sexual abuse are often called "women's issues", but in this bold, blunt talk, Jackson Katz points out that these are intrinsically men's issues – and shows how beliefs about "manhood" often underlie much abusive and violent behaviour.

Our second session: Beyond Shelter – Addressing Domestic Violence And Abuse Across Multiple Sectors will be an Afternoon Workshop hosted at the Foothills Centennial Centre, in Okotoks on November 2, from 1-3 pm. It will expand on the morning's presentation with a discussion about gender-based violence, emphasizing practical concepts and tools that can be used personally and professionally. This includes how to recognize and support individuals experiencing violence and abuse.

And our third and final session will take place at the Glenmore Inn & Convention Centre in Calgary on November 3 from 9-11 am. This event is primarily geared towards agencies working within the social services sector or with clients who may be affected by domestic violence and abuse. This session will allow professionals in the domestic violence and abuse sector to discuss their challenges in engaging male adults and youth.

Breakfast with the Guys is an opportunity for you to learn small steps that will have a big impact. Together we can create a safer future for those who live with violence every day. Family members, close friends, work colleagues, even team members of your daughter's soccer team, will be impacted with your support today.

To discuss how you can become involved as a sponsor for Rowan House Society's Breakfast with the Guys, please contact:

Kelly Smit
Resource Development Leadw
kellys@rowanhouse.ca
403-601-9162

**Please note, this event is not limited to men. All are welcome!*

WWW.ROWANHOUSE.CA

2022



BASE SPONSORSHIP PACKAGES

Presenting Sponsor (\$25,000)	Tech or Speaker Sponsor (2 at \$10,000 each)	Breakfast Sponsor (2 at \$5,000 each)	Promotional Sponsor (5 at \$3,000 each)
<ul style="list-style-type: none"> - 8 Tickets for Breakfast - 8 Tickets for Afternoon Workshop - 2 Tickets to Sector Talk - Logo on all advertising materials for all 3 events - Logo on table sign for guest tables and event programs - Social media shout outs leading up to and after the events - Media recognition as key sponsor for all events promotion - Recognition verbally and in a slide-show at events, as well as in a post-event thank you - Placement on our 2022-2023 donor list on our <i>Your Impact</i> web page 	<ul style="list-style-type: none"> - Sponsor’s Choice: 8 Tickets to the Breakfast or 4 Tickets for Breakfast and 4 Tickets for the Afternoon Workshop - Logo in event programs - Social media shout outs leading up to and after the events - Recognition verbally and in a slide-show at events, as well as in a post-event thank you - Placement on our 2022-2023 donor list on our <i>Your Impact</i> web page 	<ul style="list-style-type: none"> - 2 Tickets for Breakfast - Logo on breakfast sign for buffet tables and/or beverage station - Social media shout outs leading up to and after the events - Recognition verbally and in a slide-show at event, as well as in a post-event thank you - Placement on our 2022-2023 donor list on our <i>Your Impact</i> web page 	<ul style="list-style-type: none"> -2 Tickets for Breakfast -Optional: Include Sponsor branded promotional items, provided by Sponsor, for guest tables - Recognition verbally and in a slide-show at event, as well as in a post-event thank you - Placement on our 2022-2023 donor list on our <i>Your Impact</i> web page

Please note, these are just our standard inclusions. We are grateful for the ongoing support of this community and we look forward to exploring with you, other ways we can give back to you through this sponsorship opportunity.

We hope to see you on November 2nd and 3rd!

